



CEEweb for Biodiversity
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Dear Sir/Madam,

We are pleased to invite you to CEEweb for Biodiversity's upcoming workshop on **'Enhancing cooperation between the for-profit and the non-profit sectors in the Visegrád countries for the benefit of all'** on 7th October 2013, Budapest, Hungary. This unique workshop aims to find the common points and potential areas of co-operation between businesses and non-governmental organisations, resulting in mutual benefit for nature conservation and economy.

Biodiversity loss is accelerating worldwide, also in the Visegrad countries, causing decline of ecosystem services and natural resources, which are the preconditions for human well-being, and economy, including businesses to operate. Thus, it is the interest of both civil society and the business sector to conserve biodiversity and preserve our unique natural resources. While in Western Europe, the exchange between nature conservation NGOs and the private sector has a long history, civil society in the Visegrad countries has no significant experience in this field. Our project aims to initiate discussion to create ownership and real interest in working together for biodiversity conservation in the region.

This workshop will bring together app. 30 businesses and green non-governmental organizations from Hungary, Slovakia, Poland and the Czech Republic. The event will dedicate one block for thought-inspiring lectures on sharing experience in establishing partnerships from Western European, NGO and business point of view. This block will be followed by an interactive session, where participants will have a chance to express their needs and provide their views on how this type of cooperation can be enhanced considering regional opportunities and conditions as well as potential emerging obstacles.

We would be honored to **have you among the participants.**

Please find attached the agenda of the event.

Sincerely yours,

A handwritten signature in blue ink, appearing to read 'Mátyás Prommer', is written over a light blue horizontal line.

Mátyás Prommer
General Secretary
CEEweb for Biodiversity

The event was generously supported by the [International Visegrad Fund](#) and the European Commission

